Original Article

Effect of health education on acceptance of human papilloma virus vaccine among parents of adolescent girls of Bishnupur, Manipur: A quasi-experimental study

Dhinu K.¹, Sandra Fernandez¹, Avantika Gupta² & Vijaya Elangbam¹

¹Department of Community Medicine, Regional Institute of Medical Sciences, Imphal, Manipur, & ²Department of Community Medicine, All India Institute of Medical Sciences, Raipur, Chhattisgarh, India

Received March 9, 2024; Accepted July 30, 2024; Ahead of print November 15, 2024; Published November 27, 2024

Background & objectives: India contributes maximum to world's cervical cancer burden. Prevention through vaccination is one of the pillars of the global strategy adopted by the World Health Organization (WHO) for the elimination of cervical cancer. Uptake of human papillomavirus (HPV) vaccine, which is about to be introduced in Universal Immunization Programme can be predicted by assessing its acceptance.

Methods: A quasi-experimental study was conducted among parents of adolescent girls of Bishnupur from February to May 2023 to evaluate the effect of a one-on-one health educational intervention programme on acceptance of the HPV vaccine. Data were collected by face-to-face interviews using a structured questionnaire based on the Health Belief Model from 70 participants selected through convenience sampling. Participants who responded 'definitely yes' to getting their daughters vaccinated with the HPV vaccine were considered as 'vaccine acceptant'. Health education comprised three sessions two wk apart. Descriptive statistics, Cochrane's Q and ANOVA were applied using SPSS 26.

Results: The median age of the participants was 38 (IQR: 34-44) yr, and 77.1 per cent were females. HPV vaccine acceptance improved significantly over time from 61.4 to 81.4 to 88.6 per cent (P=0.001), respectively. On application of repeated measure ANOVA, perceived benefits of vaccination (P<0.001) and perceived susceptibility to disease (P<0.001) improved significantly across the three time points, whereas perceived severity (P=0.051) and perceived barriers (P=0.367) did not.

Interpretation & conclusions: Health education intervention was effective at improving vaccine acceptance. Awareness programmes before the rollout of HPV vaccination and continuous re-enforcement would improve parents' perceived benefits and thereby potentially increase vaccine coverage.

Key words Health belief model - health education - HPV vaccine - Manipur - vaccine acceptance

Human papillomavirus (HPV) is the most common viral infection of the reproductive tract. It causes a

range of conditions in men and women, including precancerous lesions that may progress to cancer¹.

^{© 2024} Indian Journal of Medical Research, published by Scientific Scholar for Director-General, Indian Council of Medical Research This open access publication is protected under CC-BY-NC-SA 4.0

HPV16 and HPV18 together are responsible globally for 71 per cent of cases of cervical cancer. Almost all cervical cancer cases (99%) are linked to infection with high-risk HPV. In 2020, an estimated 6,04,000 women were diagnosed with cervical cancer worldwide, and about 56.6 per cent of the women died from the disease. It is the fourth most common cancer in women worldwide. India accounts for the largest proportion of the global load of cancer cervix, which is the second most common cancer in women in India². Unlike many other cancers, cervical cancer occurs early and strikes at the reproductive period of a woman's life.

The World Health Assembly adopted the 'Global Strategy for Cervical Cancer Elimination' in August 2020³. To reach incidence rate less than 4 per 1,00,000 women to eliminate cervical cancer, 90-70-90 targets need to be reached by 2030: fully vaccinating 90 per cent of girls with the HPV vaccine by 15 yr of age; screening 70 per cent of women using a high-performance test by the age of 35, and again by the age of 45; and treating or managing 90 per cent of women with pre-cancer or invasive cancer, respectively⁴.

In settings with high cervical cancer burden and poor access to screening and treatment, HPV vaccine introduction offers the best, and sometimes, the only opportunity to prevent disease. In India, Sikkim introduced the HPV vaccine in the entire State in 2018 after detailed pre-roll-out preparation⁵. The indigenously developed quadrivalent HPV vaccine is being considered for introduction in the Universal Immunization Programme (UIP) as a two-dose regimen for girls between 9-14 yr of age. Immunization of boys is recommended once 80 per cent routine immunization coverage is achieved in girls⁶. Vaccine hesitancy is among the top ten global threats according to the World Health Organisation (WHO)7. Studies conducted globally have shown high vaccine hesitancy among parents towards HPV vaccine. Parental vaccine hesitancy⁸⁻¹¹ is strongly associated with adolescents not receiving HPV vaccination. Educational interventions¹¹⁻¹⁶ have been proven effective in reducing hesitancy towards HPV vaccine.

The uptake of the HPV vaccine, which is about to be introduced in UIP, can be predicted by assessing its acceptance. Hence, this study was conducted to assess the acceptance of the HPV vaccine among parents of adolescent girls and to evaluate the effect of a one-onone health education programme on the same. As per the authors' knowledge, no such study has yet been conducted in Manipur.

Materials & Methods

A quasi-experimental study was conducted from February to May 2023 among parents of adolescent girls aged 9-14 yr in the field practice area of the Rural Health Training Centre, Bishnupur. Manipur has 2,95,130 adolescent females as per United Nations Population Fund (UNFPA) Report 2011¹⁷. The district of Bishnupur has 67 per cent coverage of all essential vaccinations among children aged 12-23 months (NFHS-5)¹⁸. The participants residing in the district for at least one year and those using WhatsApp mobile application were included, and those households in which, even after two visits, no one could be contacted were excluded. Ethical approval was obtained from the Institutional Research Ethics Board. The trial was prospectively registered (CTRI/2023/02/049771) in the Clinical Trial Registry of India.

Sample size and sampling: Using the sample size formula for paired proportions, taking baseline HPV vaccine acceptance as 71 per cent from a study conducted by Madhivanan et al16, type I error 0.05 and 80 per cent power, 42 participants were needed to detect a 20 per cent increase in vaccine acceptance. These assumptions were followed because, while conducting this study, there were no similar studies examining the impact of health education on HPV vaccine acceptance. Hence, an assumption of 20 per cent improvement in acceptance was made after discussion with the subject experts. With a 20 per cent drop-out rate, the final sample size needed was 51. Households with parents of adolescent girls were conveniently selected from the field practice area of the Rural Health Training Center, Bishnupur, and one parent was included from each household. The researchers posted there for rural postings went by foot during the daytime to identify eligible participants. Hence, it was convenient for them to include the nearby families based on distance and time, subject to the availability and willingness of parents to participate. When both parents were available, their convenience for the interview was asked and accordingly a participant was selected. Privacy was maintained during data collection by conducting oneon-one health educational intervention in a separate room where only the investigator and participant were present. A unique code number was assigned. Data were kept secure, and only the investigators had access. Identifiers like name and address were not taken, and data was presented cumulatively.

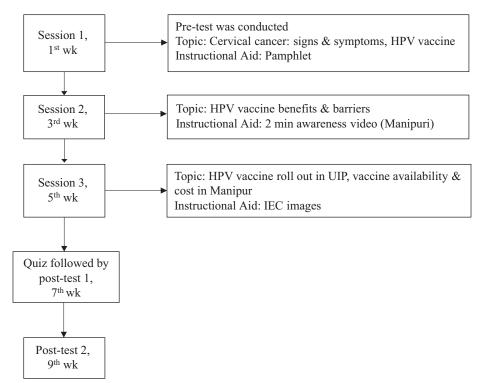


Figure. Flowchart of health educational intervention. HPV, human papillomavirus; UIP, universal immunization programme; IEC, information education communication; wk, week.

Study tool: A self-designed and pre-tested structured questionnaire, including sections on background characteristics, HPV vaccine acceptance, and beliefs, was employed. Nine questions were asked on background characteristics. The section on HPV vaccine acceptance consisted of two questions. The first question assessed the participant's acceptance of their daughter receiving the HPV vaccine, and the responses were: 'Definitely not, probably not, probably yes, definitely yes,' and the second question assessed the social norms influencing the participant's acceptance of the HPV vaccine. The section on attitude and beliefs consisted of 12 questions covering four constructs of the health belief model (perceived severity: 2, susceptibility: 2, barriers: 4, and benefits: 4), and the questions were scored from 1 to 5 on a fivepoint Likert scale (strongly disagree, disagree, not sure, agree, strongly agree). Maximum and minimum attainable scores in severity and susceptibility domains were 2 and 10, whereas barriers and benefits were 4 and 20, respectively. The modified BG Prasad scale¹⁹ (2022) was used to determine socioeconomic class.

The video prepared by the Danish medicine agency in partnership with the WHO regional office for Europe

and made available for use in other countries was given voice-over in the local language by the research team. The researchers prepared the pamphlet and Information Education Communication (IEC) images used for educational intervention, and two subject experts from the institution validated the content of all intervention materials.

Intervention: The intervention comprised three sessions followed by post-tests 1 and 2 with a two week interval between each, as shown in figure. During the first session, researchers collected baseline data. They administered a pretest, followed by the first educational session- a pamphlet-aided face-to-face discussion on the signs and symptoms of cervical cancer and the HPV vaccine. The pamphlet (Supplementary Fig. 1) was in the local language and English. Two wk later, for the second session, a two-minute awareness video on HPV vaccine advantages and hurdles was distributed over WhatsApp (https://drive.google. com/file/d/1jiGVXEfFzg4SNiV6bpcbK5N7aR7NgD 7C/view?usp=drive link). After two wk, for the third session, IEC images (Supplementary Fig. 2) on HPV vaccination rollout in UIP, vaccination availability, and pricing in Manipur were sent via WhatsApp mobile

Table I. Distribution of participant background characteristics (n=70)	ts according to their
	otal participants, n (%)
Age (in completed years)	
25-33	17 (24.3)
34-38	19 (27.1)
39-44	18 (25.7)
≥45	16 (22.9)
Respondent	
Father	16 (22.9)
Mother	54 (77.1)
Religion	
Hinduism	41 (58.6)
Sanamahism	15 (21.4)
^Others	14 (20)
Educational qualification	
No formal education	7 (10)
Primary or secondary school	39 (55.7)
High school & above	24 (34.3)
Occupation	
Unemployed	40 (57.1)
Employed	30 (42.9)
Socio-economic status	
Lower & lower middle-class	19 (27.1)
Middle class	25 (35.7)
Upper-middle & upper-class	26 (37.2)
UIP vaccination status	
Incomplete/Don't know	5 (7.1)
Complete	65 (92.9)
Experience of cancer-self/family memb	pers/relatives
Yes	15 (21.5)
No	55 (78.5)
Awareness of the HPV vaccine	
Yes	6 (8.6)
No	64 (91.4)
[^] Others: Christianity and Islam. UIP, univerprogramme; HPV, human papillomavirus	rsal immunization

application. Researchers contacted the participants by phone after sending the interventions to confirm if they saw and understood the materials. A quiz followed by post-test 1 was done face-to-face at participants' houses two wk later. Post-test 2 was conducted two wk after post-test 1.

Operational definition: Those participants who responded 'definitely yes' to getting their daughters

vaccinated with the HPV vaccine were considered 'vaccine acceptant', and those who answered 'probably yes, probably not or definitely not' were considered 'vaccine-hesitant'. A higher mean score in perceived severity, susceptibility, and benefits and a lower mean score in the perceived barriers domain during followup was considered a favourable change in attitude towards vaccine acceptance.

Data collection: A house-to-house visit was done to identify households with adolescent girls. One parent from each household was selected. The purpose of the study was explained to the study participants, and written informed consent was obtained. Data were collected at baseline, seventh wk (post-test 1) and ninth wk (post-test 2) by face-to-face interview and recorded using Google forms. Acceptance of the HPV vaccine was evaluated before and after intervention.

Statistical analysis: Data collected were checked for completeness and consistency and were then exported and analyzed in IBM SPSS 26 for Windows (IBM Corp. Chicago, U.S.). Descriptive statistics like mean, standard deviation, frequency and percentages were used. Chi square test was used to test the significance of difference between background characteristics and HPV vaccine acceptance. Change in HPV vaccine acceptance across different time points was analyzed using Cochran's Q test. Repeated measures ANOVA was used to analyze change in mean score of 'attitudes' across various time points. A *P*-value of less than 0.05 was considered statistically significant.

Results

There was no loss to follow up during the study, and 70 respondents completed both the pretest and post-tests. All background characteristics are shown in Table I. The median age of the participants was 38 yr (IQR: 34-44), with the majority 54 (77.1%) of the respondents being mothers. Most participants, i.e., 41 (58.6%), belonged to the Hindu religion, and 39 (59.7%) were educated up to secondary school level or below. The majority, 40 (57.1%), were unemployed, and 26 (37.2%) economically belonged to the uppermiddle or upper-class families as per the modified BG Prasad scale¹⁰. Most participants, 65 (92.9%), had their children with UIP vaccination status as complete. Among the participants 15 (21.5%) had experienced cancer themselves or with their family members or relatives and only six (8.6%) had awareness about HPV vaccine.

Table II. Effect of intervention on HPV vaccine acceptance and attitude towards HPV vaccine at different time points $(n=70)$							
HPV vaccine acceptance	Pre-test	Post-test 1	Post-test 2				
Acceptant [*] , n (%)	43 (61.5)	57 (81.4)	62 (88.6)				
Attitude: Health belief model domains (mean±SD)							
Perceived severity	8.7±1.17	$9.06{\pm}1.42$	$9.29{\pm}1.07$				
Perceived susceptibility*	7.02±1.67	8.19±1.56	8.09±1.69				
Perceived barriers	14.05 ± 2.83	$13.36 {\pm} 2.97$	13.71±2.56				
Perceived benefits*	16.75±1.61	17.91±2.11	18.09±2.25				
P*<0.001							

The baseline acceptance for HPV vaccine among parents of adolescent girls was 61.5 per cent. During pretest, when asked about vaccinating their daughter with HPV vaccine, 43 (61.5%) responded 'definitely yes', 26 (37.1%) said 'probably yes' and 1 (1.4%) said 'probably not'.

Table II shows that HPV vaccine acceptance improved significantly from 61.5 to 81.4 to 88.6 per cent (P=0.001). There was a significant increase in mean scores of 'perceived susceptibility' (P<0.001) and 'perceived benefits' (P<0.001) across different time points, but no statistically significant change in scores of 'perceived severity' (P=0.051) and 'perceived barriers' (0.367).

Pairwise comparisons (Table III) showed significant improvement in HPV vaccine acceptance at post-test 1 (P=0.022) and 2 (P=0.001) compared to pre-test, respectively but no significant change between post-tests 1 and 2. There was a significant increase in 'perceived severity' (P=0.045) at post-test 2 compared to the pre-test. 'Perceived susceptibility' and 'perceived benefits' increased significantly at post-tests 1 and 2 compared to pretest, but there was no significant change in post-tests 2 and 1 scores. There was no significant association between socio-demographic characteristics and vaccine acceptance in both pre-test and post-test (Supplementary Table I). Distribution of participants responses for each statement based on their attitude and belief of HPV vaccine is mentioned in Supplementary Table II.

Discussion

This community-based quasi-experimental study showed the effectiveness of one-on-one health education on parental HPV vaccine acceptance.

Time points		Change
A	В	(B-A)
HPV vaccine accepta	nce (% change)*	
Pre-test	Post-test 1	20 [§]
Pre-test	Post-test 2	27.2§§
Post-test 1	Post-test 2	7.2
Attitude towards HP	V vaccine (mean change)	Ť
Perceived severity		
Pre-test	Post-test 1	0.271
Pre-test	Post-test 2	0.5§
Post-test 1	Post-test 2	0.229
Perceived susceptibil	ity	
Pre-test	Post-test 1	1.157§
Pre-test	Post-test 2	$1.057^{\$\$}$
Post-test 1	Post-test 2	0.1
Perceived barriers		
Pre-test	Post-test 1	0.7
Pre-test	Post-test 2	0.343
Post-test 1	Post-test 2	3.57
Perceived benefits		
Pre-test	Post-test 1	$1.157^{\$\$}$
Pre-test	Post-test 2	1.32988
Post-test 1	Post-test 2	0.071

Table III. Pairwise comparison of HPV vaccine acceptance and

P§<0.05, §§<0.001

Only two participants had children with incomplete UIP vaccination status, the reason for which was the COVID-19 pandemic. The high vaccination coverage (>90%) in the sample compared to that as reported in NFHS-5 (67%) for Bishnupur could be attributed to many factors, such as our participants being selected through a convenience sampling approach, self-reported responses, or in general, increased vaccine acceptance over time.

Studies have shown a lack of awareness of HPV infection and cervical cancer as one of the major reasons for poor HPV vaccine uptake^{20,21}. In this study, only 8.6 per cent of participants were aware of the vaccine, which could protect against HPV infection and cervical cancer, compared to 22.3 per cent knowledge about the HPV vaccine in a study conducted by Musa *et al*²² in Nigeria. The difference may be because, in India, campaigns for the HPV vaccine have not yet

gained momentum compared to the other routine vaccinations^{23,24}. Studies have shown that improving knowledge of HPV and cervical cancer increases acceptance of the HPV vaccine^{25,26}. Those aware of the HPV vaccine had a significant positive association with vaccine acceptance (P=0.010) during the pretest in this study. Educational interventions such as pamphlets and videos have been shown to improve awareness and acceptance. Studies done in Pennsylvania and Chennai demonstrated that video served better than pamphlets or lectures in improving acceptance^{12,13}.

Previous experiences from Sikkim²⁷ showed that mandatory school enrolment and collaboration between the health and education sectors were critical factors for the high coverage of the HPV vaccine. Even though vaccine rollout in other States of India will be through schools, improving acceptance by approaching parents in the community through one-on-one health education by Accredited Social Health Activists (ASHAs) and healthcare workers will be crucial considering the current era of misinformation and disinformation.

In our study, as captured by pretest, the baseline acceptance of the HPV vaccine among parents of adolescent girls was 61.4 per cent even though awareness was 8.6 per cent. This could have been due to the brief introduction to the HPV vaccine given by researchers after completing the first section of the questionnaire, which could be attributed to factors like trust in healthcare providers and general vaccine acceptance. In post-tests 1 and 2, acceptance increased to 81.4 per cent and 88.6 per cent, respectively, which showed that the health education programme effectively improved parental acceptance of the HPV vaccine. Studies have demonstrated that educational interventions on HPV-related illnesses effectively increase knowledge and vaccine acceptability in America, Malaysia, Korea, Turkey, and Hong Kong^{12,14,15,28,29}.

There was a significant improvement in attitude in perceived benefits and susceptibility domains following the intervention. This is consistent with previous studies^{14,30,31}, which reported improvement in attitude after providing adequate information through educational intervention. The proportion of people who strongly agreed that HPV infection was harmful increased from 44.3 to 67.2 per cent, and those who strongly agreed that cervical cancer was a serious disease increased from 51.5 to 70 per cent. Similarly, regarding susceptibility, the proportion of those who strongly agreed that their daughter might one day be at risk of HPV infection increased from 5.7 to 35.7 per cent postintervention. Those who strongly disagreed that they were concerned about the side effects of vaccination increased from 8.6 to 17.1 per cent. Concerns about side effects should be addressed appropriately when vaccine rollout happens. The perception of cost as a barrier increased after intervention, which could have resulted from cost aspects being explained in detail during intervention. Cost concerns should be reduced once the HPV vaccine is rolled out through UIP.

As we used multiple modes such as video, discussion, images and pamphlet along with approaching each participant in person, this must have addressed most of the concerns resulting in the significant increase in acceptance. Educational pamphlet developed for this study may be helpful for providers to guide patients in clinical settings and stakeholders in community settings. Similar to the study conducted by Pearl *et al*¹³, we didn't find any significant association between socio-demographic characteristics and vaccine acceptance. This may be due to the selection of participants from a setting with less diverse characteristics.

However, vaccine acceptance attitude may not necessarily convert into vaccinating behaviour. Several factors can influence vaccine acceptance: accessibility, convenience, financial barriers, follow ups, health literacy, *etc.* It needs to be assessed later on by followup. Similarly, vaccine acceptance cannot be confirmed unless it translates into actual vaccine uptake – a fact that needs long-term follow up to see how the vaccine coverage peaks once vaccine rollout happens.

Strength and limitations: This is probably the first study in Manipur on the effect of educational interventions on HPV vaccine acceptance. The educational and one-onone sessions in local language addressed most of the concerns participants had regarding the HPV vaccine. Selection bias arising from convenience sampling and information bias due to self-reported responses limits the generalizability of our study findings. Hence, further studies using random sampling should be encouraged.

Overall the study found that six out of 10 participants were vaccine acceptors at baseline, while nine out of 10 participants were unaware of the HPV vaccine. Health education intervention was effective at improving vaccine acceptance significantly over time. 'Perceived susceptibility' towards disease and 'perceived benefits' of vaccine improved significantly as well. Large-scale awareness programmes before

the roll-out of HPV vaccination and continuous reenforcement would have the potential to improve the parents' perceived benefits of the HPV vaccine, thereby increasing vaccine coverage.

Acknowledgment: Authors acknowledge the interns posted in the Department of Community Medicine, Regional Institute of Medical Sciences, Imphal, Manipur during the study period for their contribution in preparation of intervention materials and data collection.

Financial support & sponsorship: None.

Conflicts of Interest: None.

Use of Artificial Intelligence (AI)-Assisted Technology for manuscript preparation: The authors confirm that there was no use of AI-assisted technology for assisting in the writing of the manuscript and no images were manipulated using AI.

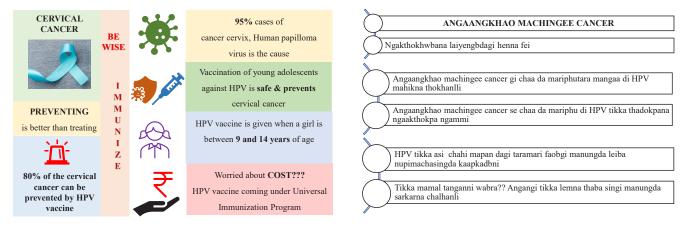
References

- World Health Organization. Cervical Cancer. Available from: https://www.who.int/news-room/fact-sheets/detail/cervicalcancer, accessed on January 20, 2023.
- Ministry of Education. Government of India. Centre Urges STATES to Create Awareness and Take Steps for Prevention of Cervical Cancer Among Girl Students. Available from: https://pib.gov.in/PressRelesaeDetailm.aspx?PRID=1885597, accessed on January 20, 2023.
- World Health Organization. Cervical Cancer Elimination Initiative. Available from: https://www.who.int/initiatives/ cervical-cancer-elimination-initiative, accessed on January 20, 2023.
- 4. World Health Organization. Global Strategy to Accelerate the Elimination of Cervical Cancer as a Public Health Problem. Available from: https://www.who.int/publications/i/ item/9789240014107, accessed on January 20, 2023.
- Ahmed D, VanderEnde K, Harvey P, Bhatnagar P, Kaur N, Roy S, et al. Human papillomavirus (HPV) vaccine introduction in Sikkim state: Best practices from the first state wide multipleage cohort HPV vaccine introduction in India–2018–2019. Vaccine 2022; 40 : A17-25.
- Ministry of Health and Family Welfare. Government of India. 17th National Technical Advisory Group on Immunization (NTAGI) Meeting Minutes June 28, 2022. Available from: https://mohfw.gov.in/sites/default/files/17th%20NTAGI%20 Meeting%20Minutes%20June%2028%2C%202022.pdf, accessed on January 20, 2023.
- Galagali PM, Kinikar AA, Kumar VS. Vaccine Hesitancy: Obstacles and Challenges. *Curr Pediatr Rep* 2022; 10: 241-8.
- Kiener LM, Schwendener CL, Jafflin K, Meier A, Reber N, Maurer SS, *et al.* Vaccine hesitancy and HPV vaccine uptake among male and female youth in Switzerland: a cross-sectional study. *BMJ Open* 2022; *12*: e053754.

- Szilagyi PG, Albertin CS, Gurfinkel D, Saville AW, Vangala S, Rice JD, *et al.* Prevalence and characteristics of HPV vaccine hesitancy among parents of adolescents across the US. *Vaccine* 2020; 38: 6027-37.
- Rositch AF, Liu T, Chao C, Moran M, Beavis AL. Levels of parental human papillomavirus vaccine hesitancy and their reasons for not intending to vaccinate: insights from the 2019 National Immunization Survey-Teen. *J Adolesc Health* 2022; 71: 39-46.
- Beavis AL, Meek K, Moran MB, Fleszar L, Adler S, Rositch AF. Exploring HPV vaccine hesitant parents' perspectives on decision-making and motivators for vaccination. *Vaccine X* 2022; *12*: 100231.
- Cory L, Cha B, Ellenberg S, Bogner HR, Hwang WT, Smith JS, *et al.* Effects of educational interventions on human papillomavirus vaccine acceptability: a randomized controlled trial. *Obstet & Gynecol* 2019; *134*: 376-84.
- Pearl CA, Navaneetha M, Malarvilizhi S, Mony K. Online educational program for parents of adolescents on human papillomavirus vaccination during COVID pandemic: A feasibility check. *Indian J Public Health* 2022; 66 : 104-6.
- 14. Sneha LM, Scott JX, Kennedy AS, Balaji SD, Balaji G, Muthuswamy N. Impact of a brief school based educational intervention to increase the knowledge about HPV vaccination among adolescent girls. *Int J Health Care Edu & Med Inform* 2018; 5 : 6-10.
- 15. Ali AN, Ping NY, Prajapati SK, Padmapriya M, Nazer ZA, Sarriff A. Development and validation of 'educational pamphlet' in prevention of human papilloma virus (HPV) infection among age eligible adults for HPV vaccination in Kedah State, Malaysia. *MOJ Bioequiv Availab*. 2017; 4: 00061.
- Madhivanan P, Li T, Srinivas V, Marlow L, Mukherjee S, Krupp K. Human papillomavirus vaccine acceptability among parents of adolescent girls: obstacles and challenges in Mysore, India. *Prev Med* 2014; 64: 69-74.
- United Nations Population Fund-India. A profile of adolescents and youth in India. Available from: https://india.unfpa.org/sites/ default/files/pub-pdf/AProfileofAdolescentsandYouthinIndia_0. pdf, accessed on January 20, 2023.
- International Institute for Population Sciences (IIPS) and ICF. National Family Health Survey (NFHS-5), India, 2019-21. Available from: https://dhsprogram.com/pubs/pdf/FR375/ FR375.pdf, accessed on January 20, 2023.
- 19. Bashar MA. Modified BG Prasad socioeconomic status scale: Updated for the year 2022. *Indian Pediatr* 2022; *59* : 816.
- 20. Wijayanti KE, Schütze H, MacPhail C, Braunack-Mayer A. Parents' knowledge, beliefs, acceptance and uptake of the HPV vaccine in members of the Association of Southeast Asian Nations (ASEAN): A systematic review of quantitative and qualitative studies. *Vaccine* 2021; 39 : 2335-43.
- Wijayanti KE, Schütze H, MacPhail C. Parents' attitudes, beliefs and uptake of the school-based human papillomavirus (HPV) vaccination program in Jakarta, Indonesia–A quantitative study. *Prev Med Rep* 2021; 24: 101651.

- 22. Musa A, Ibrahim UM, Abubakar IS, Gadanya MA, Jalo RI, Chiroma AK, *et al.* Effect of health education intervention on knowledge of HPV infection and vaccine among parents of adolescent in Kano Metropolis, Nigeria. *Eur J Acad Res* 2021; 9: 5237-53.
- Das MK, Singh D, Sharma S. Media news on vaccines and vaccination: The content profile, sentiment and trend of the online mass media during 2015–2020 in India. *Clin Epidemiol Glob Health* 2021; *10* : 100691.
- Mehrotra R, Yadav K. Cervical Cancer: formulation and Implementation of Govt of India guidelines for screening and management. *Indian J Gynecol Oncol* 2022; 20: 1-8.
- 25. Jacob RA, Abraham PS, Thomas FR, Navya V, Sebastian J, Ravi MD, et al. Impact of indirect education on knowledge and perception on cervical cancer and its prevention among the parents of adolescent girls: an interventional schoolbased study. *Ther Adv Vaccines Immunother* 2021; 9: 2515135521990268.
- Marfo EA, King KD, Adjei CA, MacDonald SE. Features of human papillomavirus vaccination education strategies in lowand middle-income countries: a scoping review. *Public Health* 2022; 213: 61-7.

- 27. Krokidi E, Rao AP, Ambrosino E, Thomas PP. The impact of health education interventions on HPV vaccination uptake, awareness, and acceptance among people under 30 years old in India: A literature review with systematic search. *Front Reprod Health* 2023; 5 : 1151179.
- Kwan TT, Lo SS, Tam KF, Chan KK, Ngan HY. Assessment of knowledge and stigmatizing attitudes related to human papillomavirus among Hong Kong Chinese healthcare providers. *Int J Gynaecol Obstet* 2012; *116*: 52-6.
- 29. Kwan TT, Tam KF, Lee PW, Chan KK, Ngan HY. The effect of school-based cervical cancer education on perceptions towards human papillomavirus vaccination among Hong Kong Chinese adolescent girls. *Patient Educ Couns* 2011; *84* : 118-22.
- 30. Mittal A, Pokale AB. Catching them young: Impact of educational intervention on cervical cancer knowledge and human papilloma virus vaccine hesitancy in adolescent girls in urban India. D Y Patil J Health Sci 2021; 9:99.
- 31. Marshall S, Fleming A, Moore AC, Sahm LJ. Views of parents regarding human papillomavirus vaccination: A systematic review and meta-ethnographic synthesis of qualitative literature. *Res Social Adm Pharm* 2019; 15: 331-7.
- For correspondence: Dr Vijaya Elangbam, Department of Community Medicine, Regional Institute of Medical Sciences, Imphal 795 004, Manipur, India e-mail: vijayaelangbam@gmail.com



Supplementary Fig. 1. Pamphlet used in session 1. Material generated using Microsoft PowerPoint and tools.



হৌজিক হৌজিক ওইরিবা.....

সরকারনা HPV তিকা অসিবু Universal Immunization Programme দা য়াওহনগদৌরি





মমল অমাতা লৌরোই

Dose ২চহি ৯ দগী ১৪ ফাওবগী নুপিমচাশিংদা, থা ৬ কানারাগা HPV তিকা থাদোকপিগদবনি

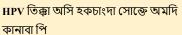


অদোমগী অঙাংবু Cancer দাগী কনসি

অঙাং খাও মচিনগী Cancer-India গী নুপিশিংদা অনিসুবা ওইনা স্খাইদাগী নাগনবা Cancer নি

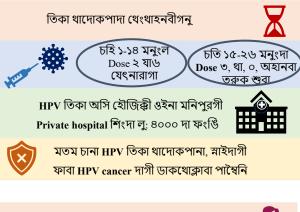


অঙাং খাও মচিনগী Cancer অসি চাদা মরিফু তারা গী মথাক্তা, HPV গী তিক্কা না ঙাকথোকপা গুল্মী



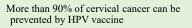
কানাবা পি

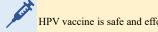


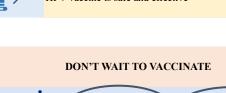




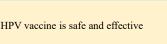
Cervical cancer- 2nd most common cancer among women in India

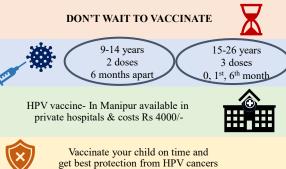


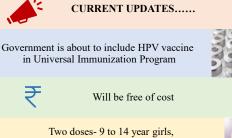












6 months apart



Supplementary Fig. 2. Pictures with messages used in session 3. Material generated using Microsoft PowerPoint and tools.

Variable	Pretest		P value	Post-	Post-test 1	
	Hesitant (n=27), n (%)	Acceptant (n=43), n (%)		Hesitant (n=13), n (%)	Acceptant (n=57), n (%)	
Age category (in completed years)						
≤38	13 (36.1)	23 (63.9)	0.663*	6 (16.7)	30 (83.3)	0.673*
>38	14 (41.2)	20 (58.8)		7 (20.6)	27 (79.4)	
Respondent						
Father	6 (37.5)	10 (62.5)	0.92*	2 (12.5)	14 (87.5)	0.718^{\dagger}
Mother	21 (38.9)	33 (61.1)		11 (20.4)	43 (79.6)	
Socio-economic status						
Middle class and below	18 (40.9)	26 (59.1)	0.601^{*}	8 (18.2)	36 (81.8)	1.000^{*}
Above middle class	9 (34.6)	17 (65.4)		5 (19.2)	21 (80.8)	
Occupation						
Employed	10 (33.3)	20 (66.7)	0.436*	5 (16.7)	25 (83.3)	0.939*
Unemployed	17 (42.5)	23 (57.5)		8 (20.0)	32 (80)	
Education						
Primary/Secondary	11 (45.8)	13 (54.2)	0.367^{*}	6 (25.0)	18 (75)	0.346*
High school & above	16 (34.8)	30 (65.2)		7 (15.2)	39 (84.8)	
UIP vaccination status						
Incomplete/ Unknown status	3 (60)	34 (61.8)	0.898^{*}	11 (20)	44 (80)	0.720^{+}
Complete	24 (36.91)	9 (60)		2 (13.3)	13 (86.7)	
Experience of cancer						
No	21 (38.2)	34 (61.8)	0.898^{*}	11 (20)	44 (80)	0.720^{+}
Yes	6 (40)	9 (60)		2 (13.3)	13 (86.7)	

Item No	Statements	Time point	1 (Strongly Disagree), n (%)	2 (Disagree), n (%)	3 (Not sure), n (%)	4 (Agree), n (%)	5 (Strongly agree), n (%)
	Perceived severity						
1	I believe that HPV can be	Pre-test	0 (0)	1 (1.4)	9 (12.9)	29 (41.4)	31 (44.3)
	extremely harmful	Post-test 1	4 (5.7)	1 (1.4)	0 (0)	19 (27.1)	46 (65.8)
		Post-test 2	0 (0)	1 (1.4)	1 (1.4)	21 (30)	47 (67.2)
2	I believe that cervical cancer is a	Pre-test	0 (0)	0 (0)	1 (1.4)	33 (47.2)	36 (51.4)
	serious disease	Post-test 1	0 (0)	1 (1.4)	1 (1.4)	22 (31.4)	46 (65.8)
		Post-test 2	0 (0)	0 (0)	3 (4.3)	18 (25.7)	49 (70)
	Perceived susceptibility						
3	My daughter may one day be at	Pre-test	0 (0)	14 (20)	18 (25.7)	34 (48.6)	4 (5.7)
	risk of getting HPV infection	Post-test 1	0 (0)	4 (5.7)	7 (10)	34 (48.6)	25 (35.7)
		Post-test 2	0 (0)	2 (2.9)	14 (20)	29 (41.4)	25 (35.7)
4	It is likely that my daughter may	Pre-test	0 (0)	8 (11.4)	23 (32.9)	26 (37.1)	13 (18.6)
	get cervical cancer some day	Post-test 1	0 (0)	5 (7.1)	8 (11.4)	36 (51.5)	21 (30)
		Post-test 2	1 (1.4)	2 (2.9)	17 (24.3)	27 (38.6)	23 (32.8)
	Perceived barriers						
5	I am concerned about side effects	Pre-test	6 (8.6)	26 (37.1)	17 (24.3)	14 (20)	7 (10.0)
	of vaccination	Post-test 1	12 (17.1)	30 (42.9)	10 (14.3)	14 (20)	4 (5.7)
		Post-test 2	12 (17.1)	21 (30)	6 (8.6)	24 (34.3)	7 (10.0)
6	I would feel responsible if anything bad happened because I had my child vaccinated	Pre-test	4 (5.7)	13 (18.6)	4 (5.7)	36 (51.4)	13 (18.6)
		Post-test 1	6 (8.6)	20 (28.6)	3 (4.3)	26 (37.1)	15 (21.4)
		Post-test 2	4 (5.7)	14 (20)	9 (12.9)	27 (38.6)	16 (22.8)
7	High cost of HPV vaccine	Pre-test	10 (14.2)	14 (20)	9 (12.9)	35 (50)	2 (2.9)
		Post-test 1	6 (8.6)	4 (5.7)	3 (4.3)	29 (41.4)	28 (40)
		Post-test 2	4 (5.7)	10 (4.3)	6 (8.6)	25 (35.7)	25 (35.7)
8	Not enough information available	Pre-test	0 (0)	0 (0)	1 (1.4)	30 (42.9)	39 (55.7)
	about the vaccine	Post-test 1	8 (11.4)	12 (17.1)	3 (4.3)	32 (45.8)	15 (21.4)
		Post-test 2	5 (7.1)	16 (22.9)	7 (10)	25 (35.7)	17 (24.3)
	Perceived benefits						
9	Vaccines are effective at	Pre-test	0 (0)	0 (0)	3 (4.3)	43 (61.4)	24 (34.3)
pre	preventing diseases	Post-test 1	0 (0)	0 (0)	2 (2.9)	33 (47.1)	35 (50)
		Post-test 2	0 (0)	0 (0)	4 (5.7)	24 (34.3)	42 (60)
10	Government does a good job of	Pre-test	0 (0)	1 (1.4)	1 (1.4)	40 (57.2)	28 (40)
	protecting us from risk to health	Post-test 1	0 (0)	1 (1.4)	2 (2.9)	25 (35.7)	42 (60)
		Post-test 2	1 (1.4)	1 (1.4)	4 (5.7)	24 (34.3)	4 (57.2)
11	Having vaccination would be	Pre-test	0 (0)	0 (0)	3 (4.3)	47 (67.1)	20 (28.6)
	a good way to protect daughter against cervical cancer	Post-test 1	0 (0)	1 (1.4)	2 (2.9)	30 (42.9)	37 (52.8)
	ugunist ou vical canoti	Post-test 2	0 (0)	0 (0)	3 (4.3)	24 (34.3)	43 (61.4)
12	Believe that HPV vaccine is safe	Pre-test	0 (0)	0 (0)	20 (28.6)	40 (57.1)	10 (14.3)
		Post-test 1	0 (0)	2 (2.9)	2 (2.9)	30 (42.8)	10 (14.3)